

Display Rates 2008

Open Rate = \$7.00 per Inch

INCHES	FINAL COST PER WEEK
2"	\$14.00
3"	\$21.00
4"	\$28.00
5"	\$35.00
6"	\$42.00
7"	\$49.00
8"	\$56.00
9"	\$63.00
10"	\$70.00
11"	\$77.00
12"	\$84.00
13"	\$91.00
14"	\$98.00
15"	\$105.00
16"	\$112.00
17"	\$119.00
18"	\$126.00
19"	\$133.00
20"	\$140.00
21"	\$147.00
22"	\$154.00
23"	\$161.00
24"	\$168.00
25"	\$175.00
26"	\$182.00
27"	\$189.00
28"	\$196.00
29"	\$203.00
30"	\$210.00
31"	\$217.00
32"	\$224.00
33"	\$231.00
34"	\$238.00
35"	\$245.00
36"	\$252.00
37"	\$259.00
38"	\$266.00
39"	\$273.00
40"	\$280.00
41"	\$287.00
42"	\$294.00
43"	\$301.00
44"	\$308.00
45"	\$315.00
46"	\$322.00
47"	\$329.00
48"	\$336.00
49"	\$343.00
50"	\$350.00

INCHES	FINAL COST PER WEEK
51"	\$357.00
52"	\$364.00
53"	\$371.00
54"	\$378.00
55"	\$385.00
56"	\$392.00
57"	\$399.00
58"	\$406.00
59"	\$413.00
60"	\$420.00
61"	\$427.00
62"	\$434.00
63"	\$441.00
64"	\$448.00
65"	\$455.00
66"	\$462.00
67"	\$469.00
68"	\$476.00
69"	\$483.00
70"	\$490.00
71"	\$497.00
72"	\$504.00
73"	\$511.00
74"	\$518.00
75"	\$525.00
76"	\$532.00
77"	\$539.00
78"	\$546.00
79"	\$553.00
80"	\$560.00
81"	\$567.00
82"	\$574.00
83"	\$581.00
84"	\$588.00
85"	\$595.00
86"	\$602.00
87"	\$609.00
88"	\$616.00
89"	\$623.00
90"	\$630.00
91"	\$637.00
92"	\$644.00
93"	\$651.00
94"	\$658.00
95"	\$665.00
96"	\$672.00
97"	\$679.00
98"	\$686.00

Front/Back Page
\$775 (Full Color)

Double Truck 196"
\$1,350 (Full Color)

* Full Page 98" \$686.00

* 1/2 Page 49" \$343.00

* 1/4 Page 28" \$196.00

* Outdoor Page \$125.00

* Little Front Page Spot \$200.00

* Color Up To 49" Ad \$65.00

* Color For 50" Ad & Up \$100.00

DISPLAY DEADLINE:
Tuesday by 12pm (noon)

* All Prices Stated Above Are Per Week

CLASSIFIED RATES

15 Words, 1 Week \$7.00
Additional Words per Week 10¢ each

CLASSIFIED DEADLINE:
Tuesday by 5pm

CHANGES DEADLINE:
Monday by 3pm

Classified Email: ads@lagrandenickel.com
Website: www.lagrandenickel.com

The Nickel - La Grande

1112 1/2 Adams Ave
La Grande, OR 97850
Phone: 541-963-6237
Fax: 541-963-8853

Email For Displays: displays@lagrandenickel.com
Preferred Format: PDF

NOW ACCEPTING:

